

# Spring Policy Conference Sponsorship Form

| Spring Policy Conference Sponsorship Details |        |        |      |         |          |
|----------------------------------------------|--------|--------|------|---------|----------|
| Package Features                             | Bronze | Silver | Gold | Diamond | Platinum |
| Vendor Booth Space                           |        |        | X    | X       | X        |
| Guaranteed Booth Visits from Attendees       |        |        | X    | X       | X        |
| Logo on Digital Media Content                | X      | X      | X    | X       | X        |
| Logo on Eventbrite Registration Landing Page | X      | X      | X    | X       | X        |
| Logo on Event Program                        | X      | X      | X    | X       | X        |
| Social Media Mentions                        |        | X      | X    | X       | X        |
| Preferred Vendor Space                       |        |        | X    |         |          |
| Table Signage Logos                          |        |        | X    | X       | X        |
| Logo on Event Lanyards                       |        |        | X    | X       | X        |
| Mentions During Program                      |        |        | X    | X       | X        |
| Complimentary Ticket(s)                      | 1      | 1      | 1    | 2       | 3        |
| Image placement on Conference Video Loop     |        |        |      | X       | X        |
| Stand Alone Image on Registration Landing    |        |        |      | X       | X        |
| Premium Vendor Space                         |        |        |      | X       | X        |
| Logo on Attendee Event Passports             |        |        |      | X       | X        |
| Logo on Event Signage                        |        |        |      |         | X        |
| Logo on Back of Keynote Speaker Cards        |        |        |      |         | X        |

## Event Sponsorships Opportunities

**DAIRY**  
**Evening Mixer at Downtown Visalia**  
 Includes logo on event program and signage, logo placement of pre-conference video loop, premium vendor space, complimentary tickets (2)

|                                         |                                                                    |                                                |
|-----------------------------------------|--------------------------------------------------------------------|------------------------------------------------|
| <b>CITRUS</b><br>Business Raffle Basket | <b>GRAPE</b><br>Business Promotional Bags for Conference Attendees | <b>WALNUT</b><br>Business/Restaurant Gift Card |
|-----------------------------------------|--------------------------------------------------------------------|------------------------------------------------|

## Sponsorship Selection

|                                          |                          |                                                 |                          |
|------------------------------------------|--------------------------|-------------------------------------------------|--------------------------|
| <b>Platinum</b>                          | <input type="checkbox"/> | <b>Silver</b>                                   | <input type="checkbox"/> |
| <b>Diamond</b>                           | <input type="checkbox"/> | <b>Bronze</b>                                   | <input type="checkbox"/> |
| <b>Gold</b>                              | <input type="checkbox"/> | <b>Dairy</b>                                    | <input type="checkbox"/> |
| Citrus-Business Raffle Basket            | <input type="checkbox"/> | Please describe the raffle basket contents: .   |                          |
| Grape – Business Promo Bags              | <input type="checkbox"/> | Please detail number and type of bags provided: |                          |
| Walnut- Business or Restaurant Gift Card | <input type="checkbox"/> | Please describe the gift card:                  |                          |

## Sponsor Details

|                                    |
|------------------------------------|
| <b>Agency Name:</b>                |
| <b>Agency Representative Name:</b> |
| <b>Agency Contact Phone #:</b>     |
| <b>Agency Contact Email:</b>       |
| <b>Agency Contact Signature*:</b>  |

\*Your signature, typed name or digital signature confirms sponsorship election as indicated on this form and intent to sponsor the 2024 Spring Policy Conference. Payment is due within 30 days of submission of this form. **Sponsorship Deadline: 4/3/2024.**