

TCAG Active Transportation Advisory Committee (ATAC) Meeting Agenda

Thursday, September 22, 2022
8:30 a.m. – 9:30 a.m.



Tulare County Association of Governments
210 N. Church St., Suite B (Sequoia
Conference Room)
Visalia, CA 93291

NOTE: This meeting will allow Board Members and the public to participate in the meeting via Teleconference, pursuant to Assembly Bill 361, available at
https://leginfo.ca.gov/faces/billNavClient.xhtml?bill_id=20210220AB361

Call-In Option

Call-In # (877) 853-5257
Meeting ID: 7447100343
Code: 82243742

Zoom Video Option

Direct Link: <https://bit.ly/2Zt4BQY>
Meeting ID: 7447100343
Code: 82243742

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- 1) Welcome & Introductions
- 2) Public Comments
This portion of the meeting is reserved for persons wishing to address the TCAG Active Transportation Advisory Committee on items within its purview but not on this agenda. Unscheduled comments are limited to 3 minutes. Note: Prior to the action by the Committee on any item on this agenda, the public may comment on that item.
- 3) Action: Approval of Meeting Minutes for August 25, 2022 (Attached)
- 4) Information: League Cycling Instructor Training
- 5) Information: Presentation by California Operation Lifesaver on September Rail Safety Month
- 6) Information: Project Implementation Status Update
- 7) Information: ATP Program Update
- 8) Information: Tulare County Public Health Bicycle and Pedestrian Fatality Update
- 9) Information: Caltrans District 6 Update
- 10) Information: CHP Update
- 11) Information: Active Transportation Outreach Update
- 12) Action: Nominations for Vice Chair
- 13) Action: Cancel meeting in November & select Thur. Dec 15th for the December ATAC Meeting
- 14) Other Business
- 15) Adjourn

The next scheduled TCAG Active Transportation Advisory Committee meeting is on **Thursday, October 27, 2022 at 8:30 a.m. at the Tulare County Association of Governments, 210 N. Church Street, Suite B, Visalia, CA 93291.**

**Tulare County Association of Governments (TCAG)
Active Transportation Advisory Committee Members**

Eddie Wendt	City of Exeter
Edward Real	City of Lindsay
Kevin Gross	City of Farmersville
Jason Ridenour	City of Porterville
Frank Senteno or Diego Corvera*	City of Visalia
Jan Bowen or Mario Anaya	City of Tulare
Rebecca Griswold	City of Woodlake
Ismael Hernandez	City of Dinuba
Michael J. Winton	County of Tulare
Jose Ruiz-Salas or Sharon Minnick*	County of Tulare-Public Health
Michael Winton	County of Tulare-Resource Management Agency
Gracie Johnson	County of Tulare-Sheriff
Steve Beal	California Highway Patrol
Michael Young	Interest Group #1
Jenn Garvin	Interest Group #2
Monique Mello	Interest Group #3
<i>Vacant</i>	Interest Group #4
<i>Vacant</i>	Interest Group #5
<i>Vacant</i>	Interest Group #6
Russ Dahler	Citizens' Oversight Committee (At Large #1)
Mark Wall	At Large #2
Pedro Ramirez or Edgar Hernandez*	Caltrans, District 6

* Agency rotates alternate

TCAG STAFF

Ted Smalley, Executive Director
Ben Kimball, Deputy Executive Director
Ben Giuliani, Executive Officer- LAFCO
Leslie Davis, TCAG Fiscal Manager
Elizabeth Forte, Principal Regional Planner
Roberto Brady, Principal Regional Planner
Derek Winning, Senior Regional Planner
Gabriel Gutierrez, Senior Regional Planner
Kasia Poleszczuk, Senior Regional Planner
Steven Ingoldsby, Senior Regional Planner
Maria Garza, Associate Regional Planner-EH
Jennifer Miller, Associate Regional Planner-EH
Giancarlo Bruno, Regional Planner
Sheela Bhongir, Regional Planner
Michele Boling, TCAG Accountant III
Brideget Moore, TCAG Staff Services Analyst III
Amie Kane, TCAG Administrative Clerk II
Servando Quintanilla, TCAG Administrative Clerk
Holly Gallo, Office Assistant III
Richard Tree, TCRTA Executive Director

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Tulare County Association of Governments
Active Transportation Advisory Committee
August 25, 2022

ATTENDANCE LIST

Neyba Amezcua (-) Edward Real (-)	City of Lindsay
Kevin Gross (-)	City of Farmersville
Eddie Wendt (-)	City of Exeter
Jason Ridenour (-) Luisa Zavala (P)	City of Porterville
Diego Corvera (P) Frank Senteno (-)	City of Visalia
Jan Bowen (-) Mario Anaya (P)	City of Tulare
Rebecca Griswold(-)	City of Woodlake
Ismael Hernandez (-)	City of Dinuba
Jose Ruiz-Salas (-) Sharon Minnick (P)	County of Tulare – Public Health
Michael Winton (-)	County of Tulare – Resource Management Agency
Gracie Johnson (-)	County of Tulare – Sheriff
Steve Beal (P)	California Highway Patrol
Russ Dahler (P)	Citizens' Oversight Committee (At Large #1)
Mark Wall (P)	At Large #2
Pedro Ramirez (P) Alec Kimmel (-) Edgar Hernandez (P) Scott Lau (P)	Caltrans, District 6
Richard Tree (-)	Tulare County Regional Transit Agency (TCRTA)
Michael Young (-)	Interest Group #1 (Adventure Sports store)
Jenn Garvin (-)	Interest Group #2 (Porterville Unified School District CAPS)
Bryan Patterson (P)	Interest Group #3 (Southern Sierra Cyclists Secretary)

TCAG Staff: Sheela Bhongir Servando Quintanilla, Gabriel Gutierrez, Ben Kimball and Derek Winning

SUMMARY MEETING MINUTES

1. Welcome & Introductions

Meeting started at 8:35AM by Member Mark Wall who is currently serving as At Large Member #2. Member Wall asked everyone for brief introductions. Committee Member Russ Dahler introduced himself. He is part of the citizen's oversight committee for TCAG. Members present were Steve Beal, Pedro Ramirez, Scott Lau, Edgar Hernandez, Diego Corvera, Sharon Minnick, Mario Anaya, Luisa Zavala, Bryan Patterson and guest presenter, Laura Cisneros.

TCAG Staff present were Bhongir, Quintanilla, Gutierrez, Kimball and Winning.

2. Public Comments

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One member of the public was present, Dale Simmons representing the Visalia Environmental Alliance group. She briefly introduced herself.

Public comments open and closed at 8:40.

3. Action: Approval of Meeting Minutes for June 23, 2022

Member Beal made a motion to approve the minutes. Motion was seconded by Member Russ.

4. Information: Project Implementation Status Update (includes a special educational video on the Love to Ride Platform (2:08 mins in length) and guest speaker Laura Cisneros from the Love to Ride Platform

Staff Bhongir opened this item saying that the item is usually reserved for agencies to give updates on current bike and ped projects. This meeting Staff Bhongir wanted to use this time to share an innovative platform that could help with project implementation, particularly to help encourage more people to bike. A two-minute video on the Love to Ride platform was shared. Link to the video is <https://blog.lovetoride.net/our-behaviour-change-framework-0>. Staff Bhongir also invited a representative of the company to share a few words about the Love to Ride Platform.

Member Wall opened the floor to a discussion. Member of the public, Dale Simmons, commented that the video kept her two-year grand daughter engaged and said the video was very catchy and entertaining. Member Hernandez had a question if this platform has a feature to perform a spatial analysis to input data points at particular locations.

Laura Cisneros, a representative of the company, gave a brief background and explained the purpose of this platform. The company was formed about a decade ago and came from the New Zealand Department of Transportation. They developed a soft programming tool backed by behavior change analysis to get more people biking and eventually to motivate people to bike as a form of transportation. Love to Ride works with jurisdictions by establishing a geographic boundary. This allows a better understanding the bike ridership within different counties or cities. The second thing they do is offer a turn-key marketing solution and a plug-and-play model by offering campaigns and incentives targeted to different demographics, such as non-riders. Leader boards display information on how many miles a person has ridden, if they use to participate in a campaign. Private organizations typically get involved and have encouraged their organizations to compete with other local businesses.

Member Corvera had a question regarding if this website would share rebates or promotional offers that can help people purchase bicycles. Company representative, Cisneros, responded saying the website can help co-promote anything happening in the region, such as heart-attack assessments, diabetes testing or any other plan or program. The platform allows account holders to push notify users through an announcement real.

Member Corvera wanted to get Cisneros opinion on whether it is more effective for multiple jurisdictions to team up versus performing a localized campaign/community engagement event. The platform allows an account holder to do both.

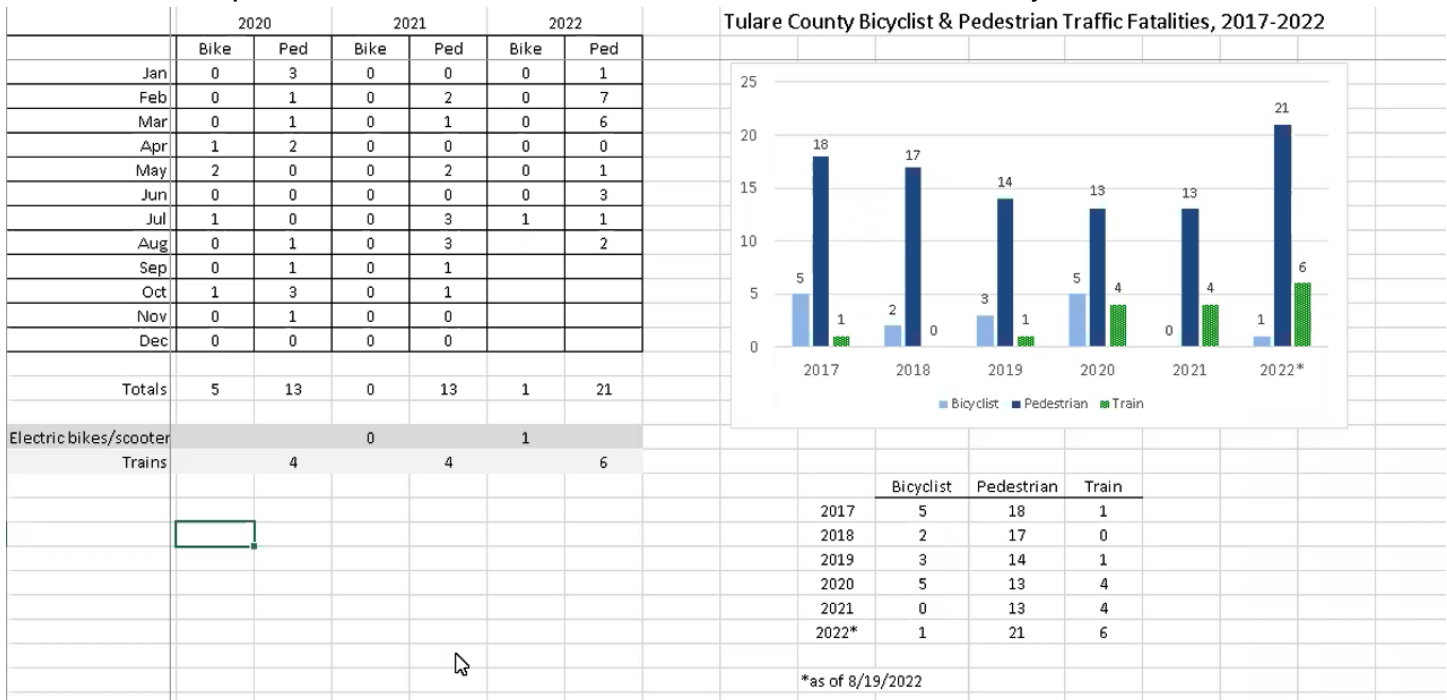
During the middle of her presentation technical difficulties ensued causing a pause in this presentation. However, more information and details about this program can be found by contacting Laura directly at laura@lovetoride.net

5. Information: Active Transportation Program update

Staff Gutierrez provided the Committee with an update on the ATP Program. He stated that a total of 433 Cycle 6 ATP applications were received by the CTC requesting \$3.1 billion in ATP funds. The request is an increase of approximately \$1 billion as compared to the total amount requested under Cycle 5. Agencies in Tulare County submitted 19 applications requesting \$97 million in ATP funds. Mr. Gutierrez also asked if there was any interest to serve on the ATP MPO component scoring committee. The scoring process is scheduled to begin in November and the time commitment is anticipated to be three weeks.

6. Information: Tulare County Public Health Bicycle and Pedestrian Fatality Update

Member Minnick from the Tulare County Public Health Agency shared an excel sheet showing bike and ped related fatalities that have occurred so far in the county.



7. Information: Caltrans District 6 Update CHP Update

Member Hernandez had a brief update sharing that Caltrans District 6 is in the process of finalizing the CAT plan.

8. Information: CHP Update

Member Beal added to Member Minnick's report. According to CHP records, he reported five pedestrian fatalities. He shared details behind some of the causes of these incidents. The overall fatality amount is higher than last year. Most of the bicycle fatalities happen in incorporated cities and CHP does not investigate those cases. In terms of pedestrian fatalities, two of the five were from people experiencing homelessness. Member Beal suggested teaming up with TCAG to do more outreach with the adult population and going back to the Visalia Rescue Mission.

Member Beal shared information about the map they have displayed in their office. They have a pinpoint for every fatal crash in the past five years and the map unfortunately looks like a big splash of dots. CHP is in the process of trying to hire more officers.

Member Corvera asked Member Beal if he happens to know the statistic for vehicle fatalities per 100,000 and how that compares to the state. Member Beal said he does not have that data but did share some historical data. About every year the number of fatal vehicle crashes stays around 1-2 percent. However right now the statistic shows 2.5% sharing that crashes have increased. Member Corvera further asked if there was a reporting comparing crashes to population figures or vehicle miles traveled.

Member Minnick responded that she could look into that information and share any findings during the next meeting.

9. Information: Active Transportation Outreach Update

Staff Quintanilla gave the update. TCAG is currently hosting an art contest. This year a video component is being promoted upon high school students. Additionally, car-seat safety checks have continued to take place in partnership with Sit Right CPS. Future safety checks are being scheduled for the month of September.

TCAG participated in two back-to-school community events. One event was with the Visalia Rescue Mission and the other event was at the Visalia Mall. Many helmets were fitted and both events had a large attendance.

TCAG also supported a youth program in Pixley fitting more helmets and raffling off back-packs. An upcoming bike rodeo program is being planned with the Porterville Unified School district CAPS program in the fall.

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10. Action: Nominations for Chair and Vice Chair

Member Beal nominated Member Wall for the Chair position. Member Corvera seconded the nomination. None were opposed and Member Wall accepted the nomination.

Nominations for vice chair was called for however no nominations were presented. Vice chair nominations was tabled for next month.

11. Other Business

Chair Wall asked Staff Bhongir if she attended a CARB meeting on the electric bike incentive program. A working group did take place sharing that CARB plans to give a \$750 electric bike rebate to people who are within 400% of the federal poverty level. The working group is still in process of determining more information. A recording of their meeting will be made available on their website.

12. Information: Other Business

No other business was reported.

13. Adjourn

Chair Wall moved to adjourn the meeting around 9:30AM. The next meeting is scheduled for Thursday, September 22, at the TCAG office.